





How patents work: basics of patent protection systems

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DISCLAIMER

- The present document has freely been assembled from the author who is the only owner. It is partially based on the teaching materials made available from the EPO (European Patent Office), which have subsequently been adapted and edited from the author under its own responsibility.
- The following lecture will deal mainly with the functioning of the International and European IPR protection systems. It is firmly advised that you will review and get knowledge of both your respective National Systems and International bodies and regulations when it will come to the real practice.
- Remember there are professional attorneys and consultants out there to help.



Agenda:

- PATENTS
- **PATENT PROCEDURES**



- PATENTS
- **■** PATENT PROCEDURES



Protect ideas/inventions: Intellectual Property Rights

| Legal Right | What for? | How? |
|--------------------|--|-----------------------------------|
| Patents | New inventions | Application and examination |
| Copyright | Original creative or artistic forms | Exists automatically |
| Trade Marks | Distinctive identification of products or services | Use and/or registration |
| Registered designs | External appearance | Registration |
| Trade secrets | Valuable information not known to the public | Reasonable efforts to keep secret |

The «social contract» implicit in the patent system

Reveal invention (disclosure)



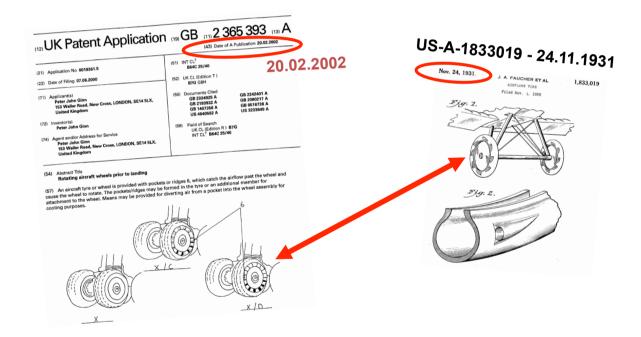
Get exclusivity (patent)



...in this way other people will take advantage from the innovation and continue to build upon existed knowledge to foster societal growth!

Re-inventing the wheel - literally

- 15-25% of all R&D efforts are wasted each year on inventions that have already been invented.
- Don't start your R&D until you have done a search!

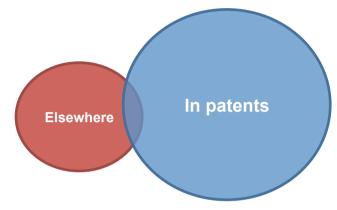




Solutions found in patent documents

Where do competitors publish their R&D?

Approximately 80% of the information which can be found in patents is not available anywhere else in comparable detail.



90% in public domain protected

You can find many great solutions for free!

Reasons

- Applications rejected/withdrawn or patent invalidated
- Payment of renewal fees discontinued
- Patents have lapsed

inventions...inventions and patents

What is an invention? "An original solution to a technical problem"

STATE OF THE ART



TECHNICAI PROBLEM



ORIGINAL SOLUTION

For an invention to be patented, it must usually be

- ✓ **new** to the world (i.e. not available to the public anywhere in the world)
- ✓ inventive (i.e. not an "obvious" solution), and
- ✓ susceptible of industrial application



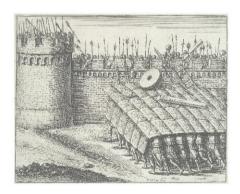
EPO Convention - Art. 52 "Patentable Inventions":

European patents shall be granted for any inventions, in all fields of technology, provided that they are **new**, involve an **inventive step** and are susceptible of **industrial application**.



Rights conferred by patents 1/2

- Right to prevent others from making, using, offering for sale, selling or importing infringing products in the country where the patent was granted
 - **Exception:** non-commercial purposes (private use, academic research)
- Right to assign, sell or license these rights
- For a limited time (up to 20 years).



Rights conferred by patents 2/2

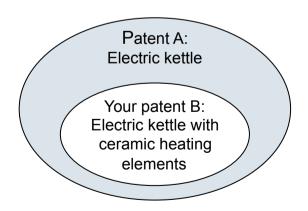
- Does a patent give you the right to exploit an invention?
 - A patent is a negative right.

It gives you the right to prevent others from exploiting the invention.

It is not an enabling right.

- Patents owned by others may overlap or encompass your own patent.
 - -> Seek a licence before commercialising

For example:





Patentability requirements

Novelty Is it new?

Patentability requirements: Novelty



Art. 54 EPO Convention:

- **DEFINITION**: An invention shall be considered to be **new** if it does not form part of the state of the art.
- **State of the Art:** everything made available to the public by means of a written or oral description, by use, or in any other way, before the date of filing of the European patent application.



Prior disclosure of invention before the date of filing a patent application can invalidate the patent application.

It is fundamental to keep it confidential.



"Absolute Novelty" - "Grace period"

- Novelty Standards vary from country to country
- Grace periods: in some countries still able to fulfill novelty requirement within one year of an invention disclosure or offer of sale (US, China, Japan, Mexico etc...)
- EPO Convention reflects the principle of "Absolute Novelty": filing of application must precede any public invention disclosure (Also known as: "strict novelty requirement")

Patentability requirements: "Inventive step"

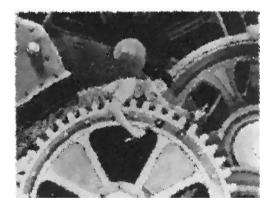
Art. 56 EPO Convention: an invention shall be considered as involving an inventive step if, having regard to the state of the art, it is not obvious to a person skilled in the art.

The skilled person is a legal fiction. The concept of the skilled person means a practitioner with general technical knowledge in the in the relevant technical field. He or she is assumed to have access to the entire state of the art and to be capable of performing routine work and experimentation, but to be devoid of inventive skills.



Patentability requirements: "Industrial application"

• **57 EPO Convention**: An invention shall be considered as susceptible of *industrial application* if it can be made or used in any kind of industry, including agriculture.



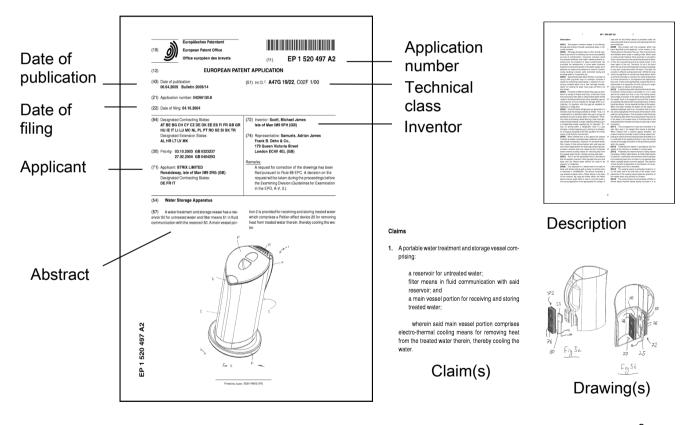
• European approach to assess inventive step is to employ a "Problem solution analysis".

Exception to patentability

- Discoveries, mathematical theories
- Aesthetic creations
- Playing games, software, methods of doing business
- Therapeutic and diagnostic methods
- Inventions contrary to morality
- Plant or animal varieties

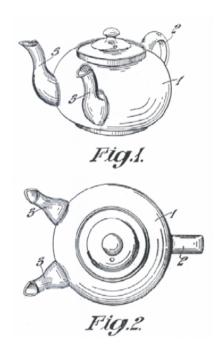


What do patent documents look like?



What does the description contain?

- Prior art
 - teapot with one spout
- Drawback of prior art
 - time-consuming
- Problem to be solved
 - reduce filling time for multiple cups
- Solution
 - provide a second spout
- Advantage of the invention
 - filling time is reduced

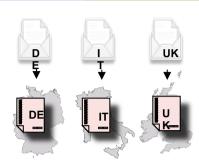


- PATENTS
- **PATENT PROCEDURES**



Territorial basis

- Patents are valid on a <u>territorial basis</u>
- To seek wide protection one need to file multiple patent applications covering the same invention in each country of interest



- The Paris convention and other international agreements solve this issue, offering various advantages.
 - Less filing expenses
 - More time to take decisions and define proper strategies

Proper deadlines and procedures must be respected



How to apply for a patent

NATIONAL PATENT

Patent applications need to be filed before your country' National Patent Office (NPO).

EUROPEAN PATENT

One single application, in one official language may be filled:

- At your NPO, or
- at European Patent Office

INTERNATIONAL PATENT

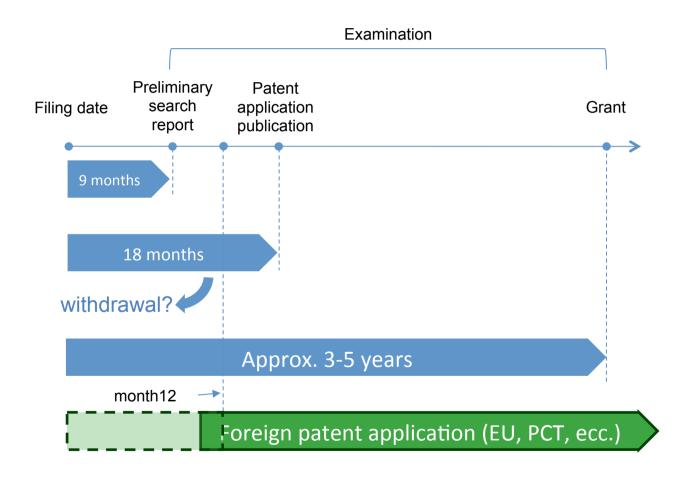
By filling an international application, patent protection can be obtained in each designated States between the 152 parties to the PCT.

PCT application may be submitted:

- to the NPO
- to the EPO
- to the WIPO.



The grant procedure from a national perspective (Italy)

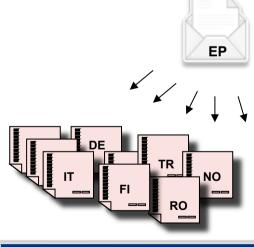




The European Patent (1/2)

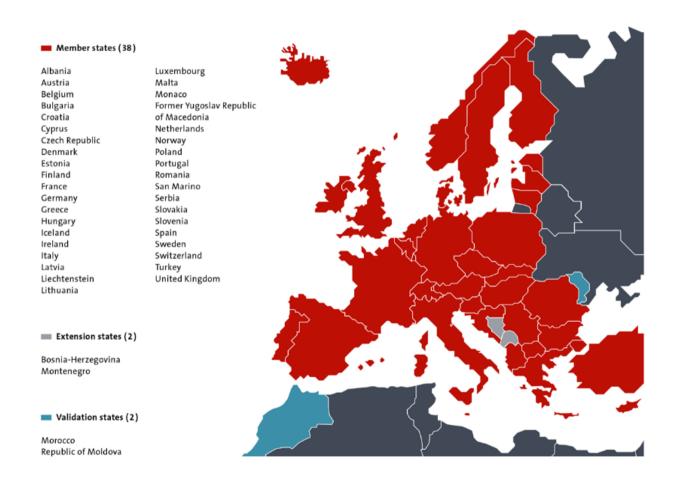
- Authority EPO (European Patent Office)
- One application filed at one office for up to 42 states (Oct. 2016)
- Patent is issued centrally subject to examination
- Results in a bundle of national patents (the issued patent needs to be

registered in each of the country of interest)





The European Patent (2/2)





PCT Patent Cooperation Treaty (1/2)

- Authority WIPO (World Intellectual Property Organization)
- Centralized procedure valid in 152 countries (May 2017)
- Preliminary search report is provided and, upon applicant request, a complete examination provides opinion on patentability (optional)
- Does not lead to any grant, but allow to postpone decision by applicant on which countries to proceed after 30-31 months (instead of 12)
- After entering into the National phase the application will be subject to standard national tracks





PCT Patent Cooperation Treaty (2/2)





Thank you!